

With an unstropped blade
Seen under a powerful magnifying glass, an unstropped razor blade, after use, looks like a saw edge

With a stropped blade
Stropping keeps the tiny teeth of the blade in perfect alignment, and provides a smooth keen edge for every shave

Can you average 42 good shaves from each razor blade?

—500 shaves from every dozen blades?

HOW many *satisfying* shaves do you get from one razor blade before it begins to pull and scrape?

On the first day, when the blade is fresh, your shave is smooth and cool. But very soon your beard begins to dull the edge. Soon the pulling and scraping become unbearable. You throw the old blade away — slip a new blade in your razor — and begin the same round again.

The real reason that blades grow dull

Under a microscope, a razor edge is seen to consist of hundreds of tiny teeth. When these teeth are in alignment, the blade is sharp. But the very first shave with a new blade bends these teeth out of alignment, and the blade begins to lose its edge.

With most safety razors, there is no way to smooth the delicate teeth back into alignment. The original smooth, fine edge of the blade grows rougher with every shave.

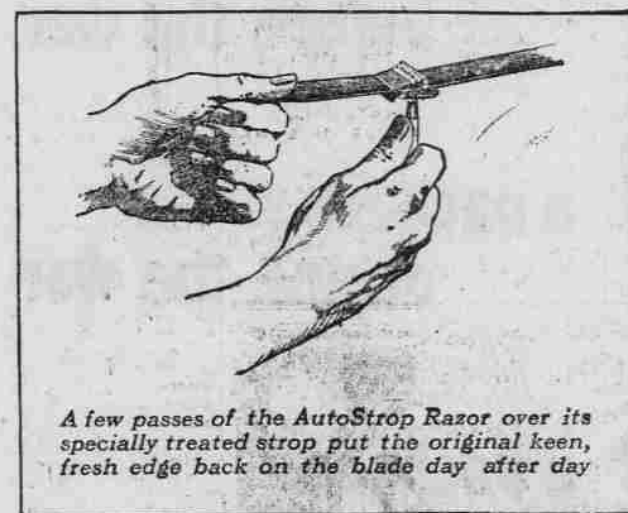
Today there is one safety razor that gives you a fresh, keen edge for every shave. With the AutoStrop Razor you will get 500 cool, clean shaves from every dozen blades—an average of 42 *satisfying* shaves from each blade.

Like having a new blade for every shave

Built right into the frame of the AutoStrop Razor is a remarkably simple self-stropping device which keeps the blade keen-edged as when new—day after day. It smooths the tiny teeth of the blade into perfect alignment, and gives you a freshly-sharpened blade in a few seconds — without taking the razor apart or removing the blade.

All the comfort of a fresh blade every day—that's what the AutoStrop Razor means for you! It ends all the many shaving troubles due to dulled or dulling blades—"pull," aftersmart, tender spots on the face. Morning after morning it gives you a smooth, comfortable shave with a keen, freshly-stropped edge.

The AutoStrop Razor is the *only* safety razor that sharpens itself, shaves, and cleans without removing a single part. A touch of the thumb adjusts the blade for close, medium, or light shaving.

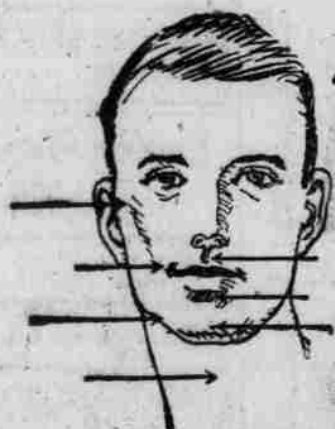


A few passes of the AutoStrop Razor over its specially treated strop put the original keen, fresh edge back on the blade day after day

Don't put up any longer with the scrape and smart of fast dulling blades. Begin tomorrow to get the comfort of a fresh, keen edge for every shave. Ask your dealer today about the AutoStrop Razor free trial plan.

AUTOSTROP SAFETY RAZOR CO.

New York Toronto London Paris



Which point on your face is most sensitive in shaving—chin, lip, or throat? The seven places that most commonly give trouble are here indicated by arrows. Only a freshly-stropped blade can prevent all irritation in these tender places

AutoStrop Razor

—sharpens itself

